Vision

We will continue to expand our position as one of the world's leading manufacturer of Nutritional Supplements and OTC Products of the highest quality. Our customers will reward us for this with leading sales, profits and appreciation.

Mission

IVC Europe is a leading European supplier of healthcare products (Dietary Supplements & OTC) of the highest quality at affordable prices. We achieve ambitious and sustainable growth through Best-in-Class customer service and continuous, efficient investment in our employees, skills, and capacities.

Principles	Customer-oriented	Innovation	Team spirit	Act proactively	Results-oriented	Responsible risk management	Principles
Values	Respect	Quality	Agility	Transparency	Sense of responsibility		Values