

Vision

We will sustainably expand our position as a world leading manufacturer of nutritional supplements & OTC products of the highest quality. Our customers will consequently reward us with leading sales, profits and appreciation.

Mission

IVC Europe is a leading European supplier of health products (Dietary Supplements & OTC) of the highest quality at affordable prices. We achieve ambitious and sustainable growth through best-in-class customer and supplier service and continuous, efficient investment in our people, skills and capacity.

Business Model	Operating Model: Contract manufacturing for retail and brand customers for online and offline channels		Segments: NEM: all formats OTC: selective			Geographies: D-A-C-H Selective customers & countries		Business Model	
	Customer Focus	Innovation	Team Spirit	Being Pro-Active	Reult Driven	Responsible Risk Management			
Principles	Customer Focus		Innovation	Team Spirit	Being Pro-Active	Reult Driven	Responsible Risk Management	Principles	
Values	Respect		Quality		Agility	Transparency		Responsible Ownership	Values